



TASO'S ACCESS AND SUCCESS QUESTIONNAIRE (ASQ)

THE BRILLIANT CLUB

IN COLLABORATION WITH TASO

HOW IS THE HIGHER EDUCATION SECTOR USING IT IN PRACTICE?

SURVEY VALIDATION: THE ASQ

The ASQ provides a set of validated survey scales that can be used by the higher education (HE) sector to evaluate its access and student success activities:

- Academic self-efficacy
- Cognitive strategies
- Higher education expectations
- Knowledge of higher education
- Sense of belonging (pre-entry)
- Sense of belonging (post-entry)
- Metacognitive strategies

The ASQ was developed by researchers at The Brilliant Club and the University of Cambridge, with all scales having undergone a multi-stage process of testing and validation.

OBJECTIVE

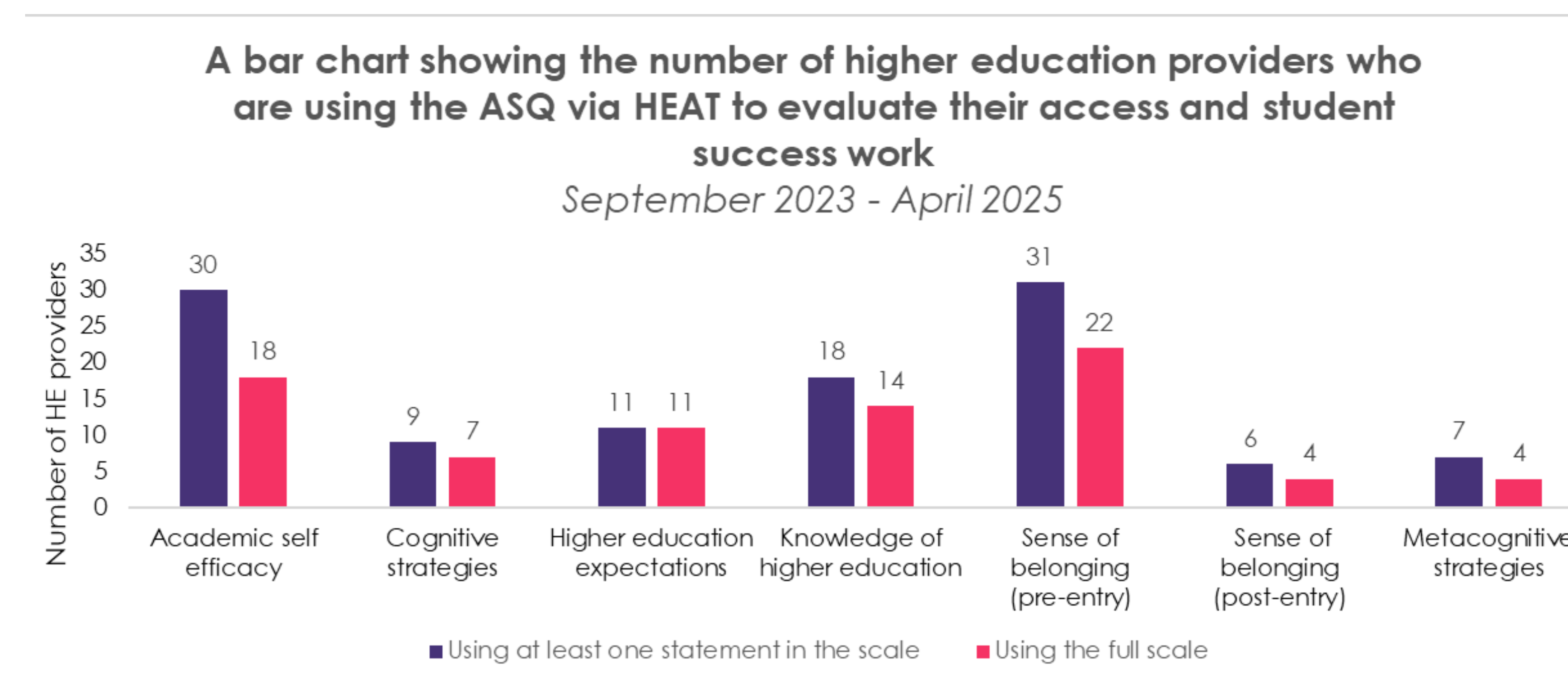
The ASQ was launched in September 2023 and, over a year on, we explore how the scales are being used in practice. Specifically, we ask:

- Which scales are most used?
- How are the scales being used?

DATA ANALYTICS: SECTOR ENGAGEMENT

Which scales are most used?

The data presented below shows the number of HE providers who have created a template of the scales, via HEAT, to evaluate their access and student success activities. Please note, whilst the scale is created as a template once by the HE provider, the scale itself may have been used multiple times across different activities:



Sense of belonging (pre-entry) is the most used scale followed by academic self-efficacy, and then knowledge of higher education.

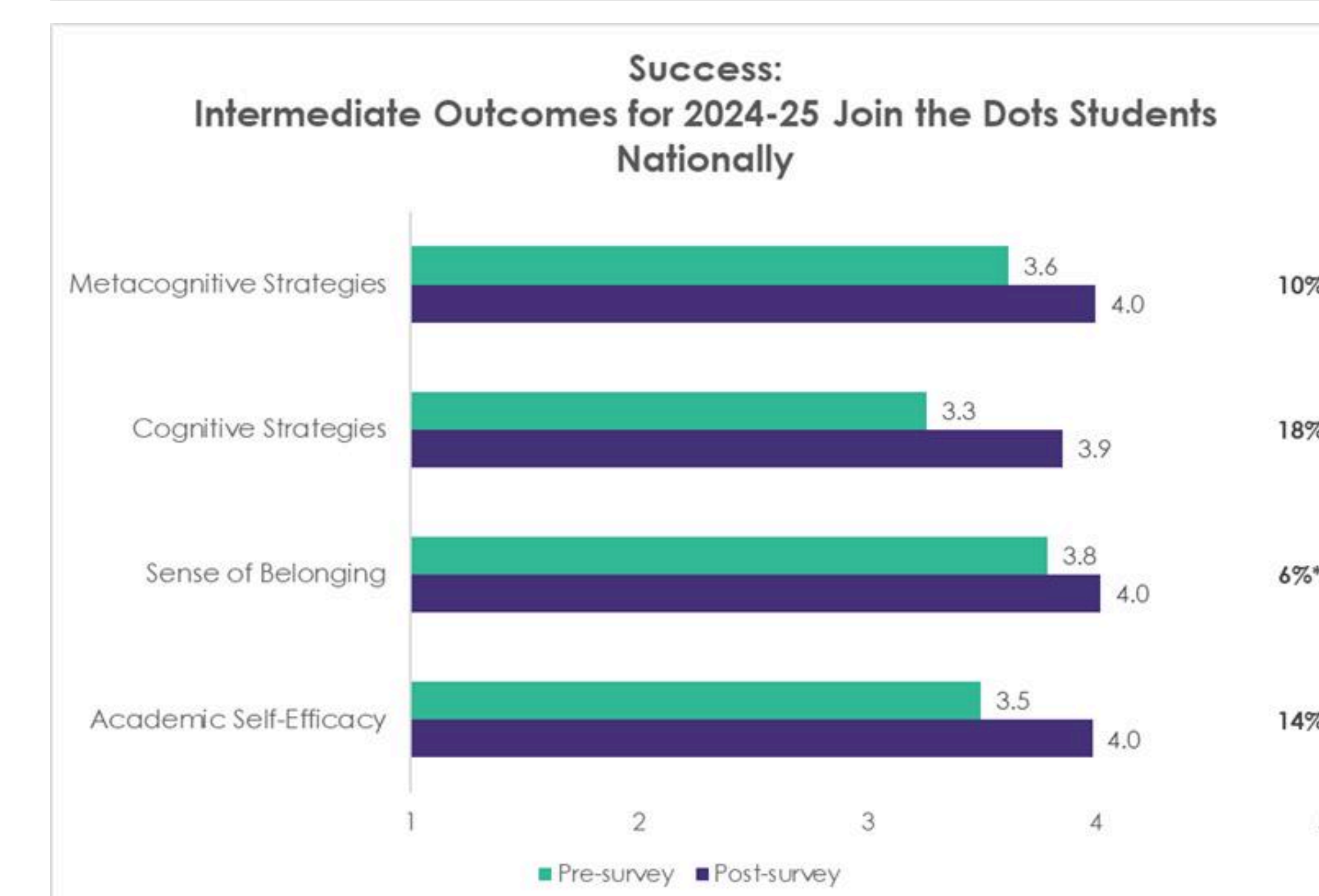
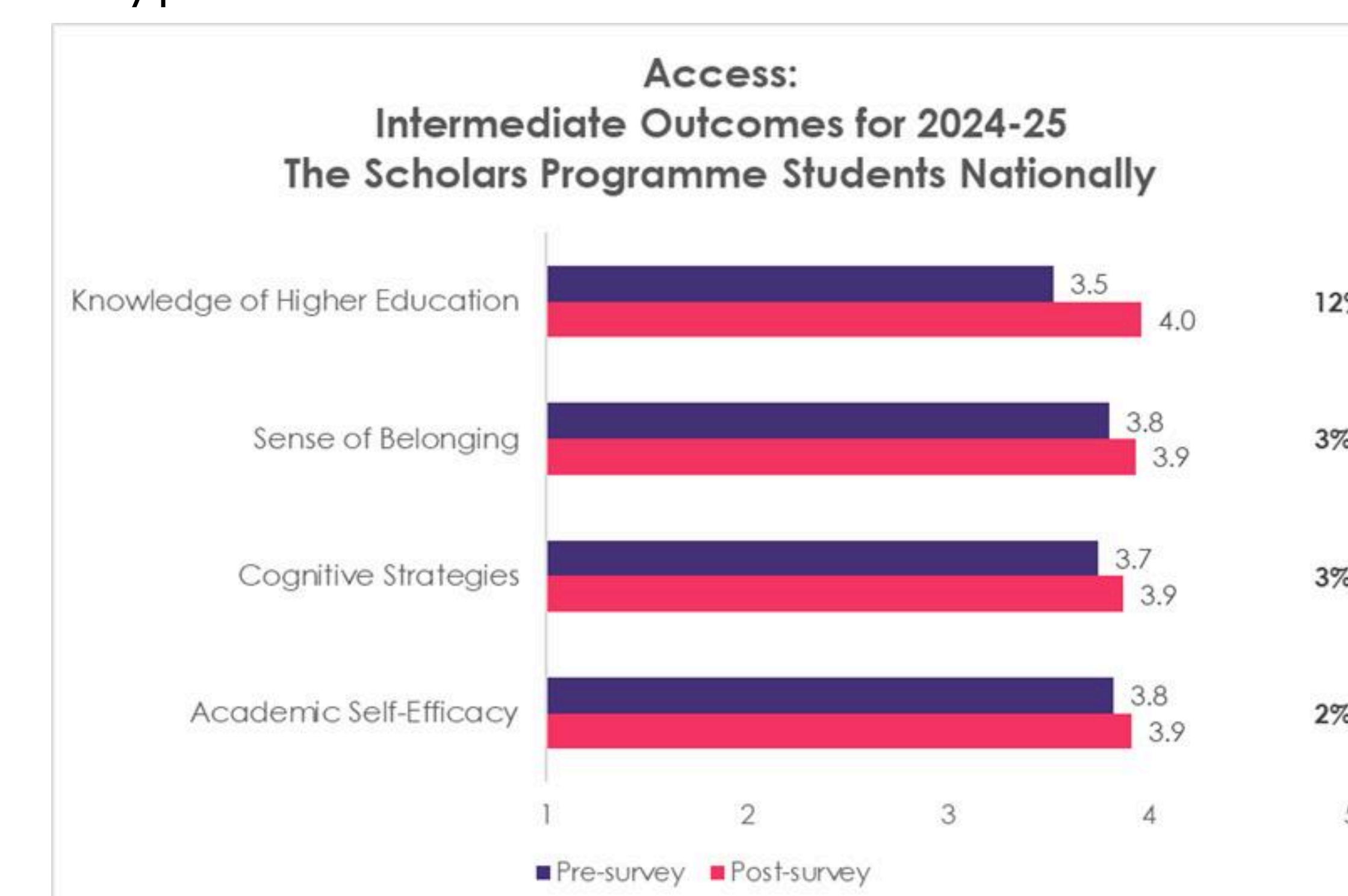
How are the scales being used?

In order to maintain the ASQ's validity it is advised that the full scales should be used but in practice we see instances where statements are chosen from a scale:

- For example, for the academic self-efficacy scale, all 30 providers used the statement "I have the academic ability to do well in higher education" but the other two statements from the scale were used less frequently.

A CASE STUDY: THE BRILLIANT CLUB

The Brilliant Club uses the ASQ across its access and student success activities. We conduct evaluations that generate both Type 2 and 3 evidence, and we are currently using the ASQ to generate Type 2 evidence:



Across all the scales, we see a significant difference between the pre- and post- data (indicated by *).

To find out more about our evaluations, please contact Dr Lauren Bellaera at lauren.bellaera@thebrilliantclub.org

WE WOULD LIKE TO THANK HEAT FOR PROVIDING DATA INSIGHTS ON HOW THE ASQ IS BEING USED BY ITS MEMBERS.