

Enhanced Theory of Change

Intermediate / Advanced

Rain Sherlock / Evaluation Manager

TASO Annual Conference 2023



Q1: I know what a change mechanism is and how to use it in Theory of Change development

① Start presenting to display the poll results on this slide.

Outline of session

1

Introduction to Enhanced Theory of Change

2

Tour of the template

3

Activity

4

Q&A

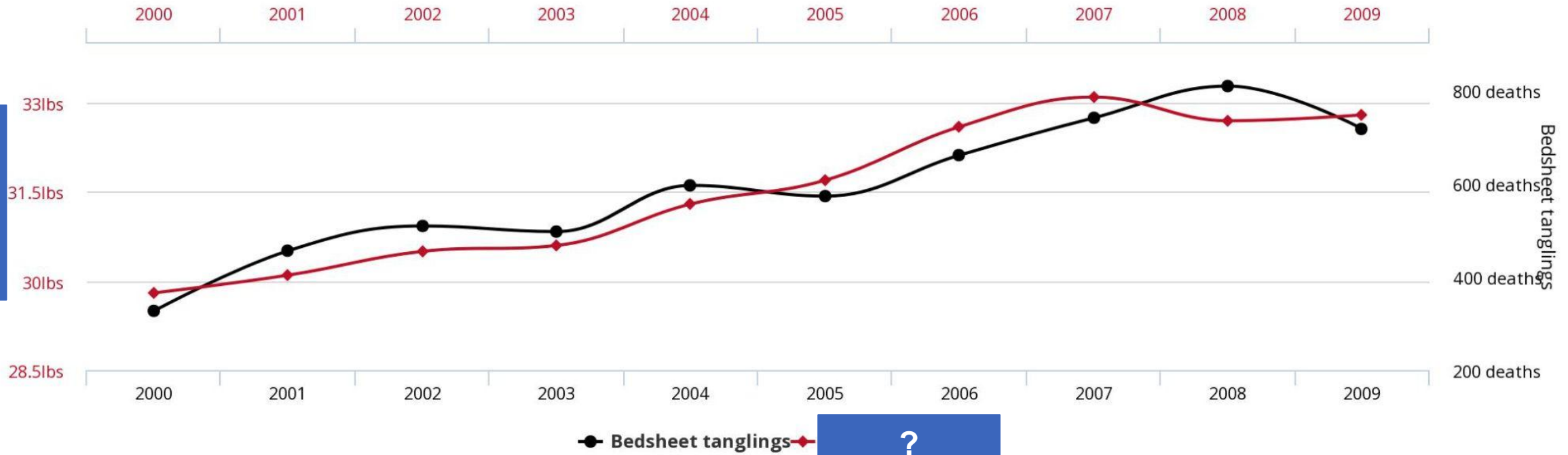
Can you guess the y-axis?

?

correlates with

Number of people who died by becoming tangled in their bedsheets

?

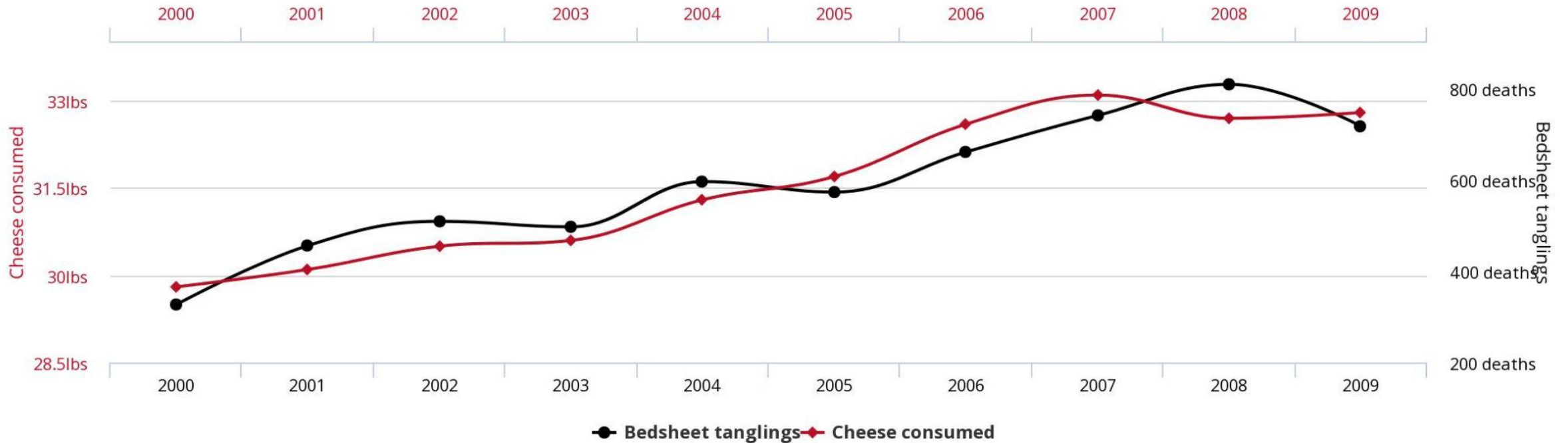


?

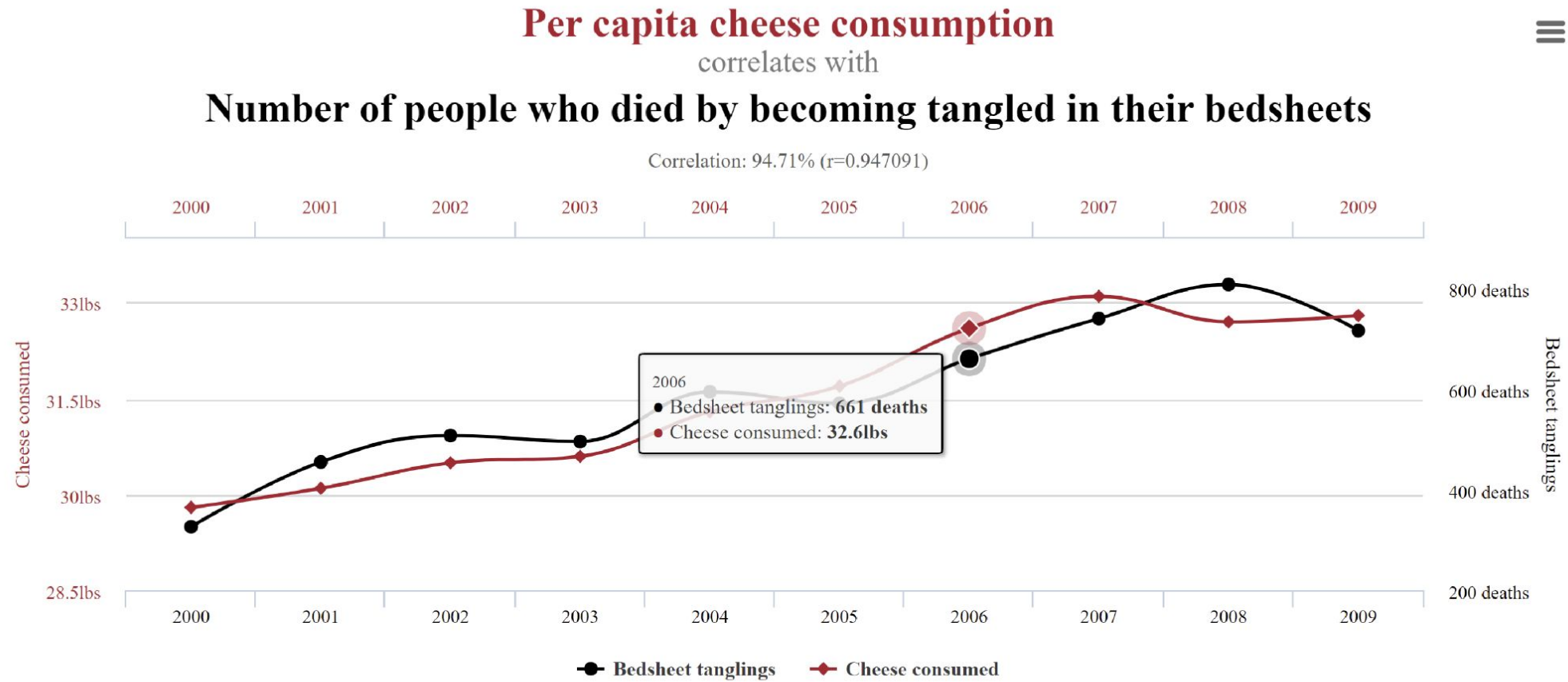
Can you guess the y-axis?

Per capita cheese consumption
correlates with

Number of people who died by becoming tangled in their bedsheets



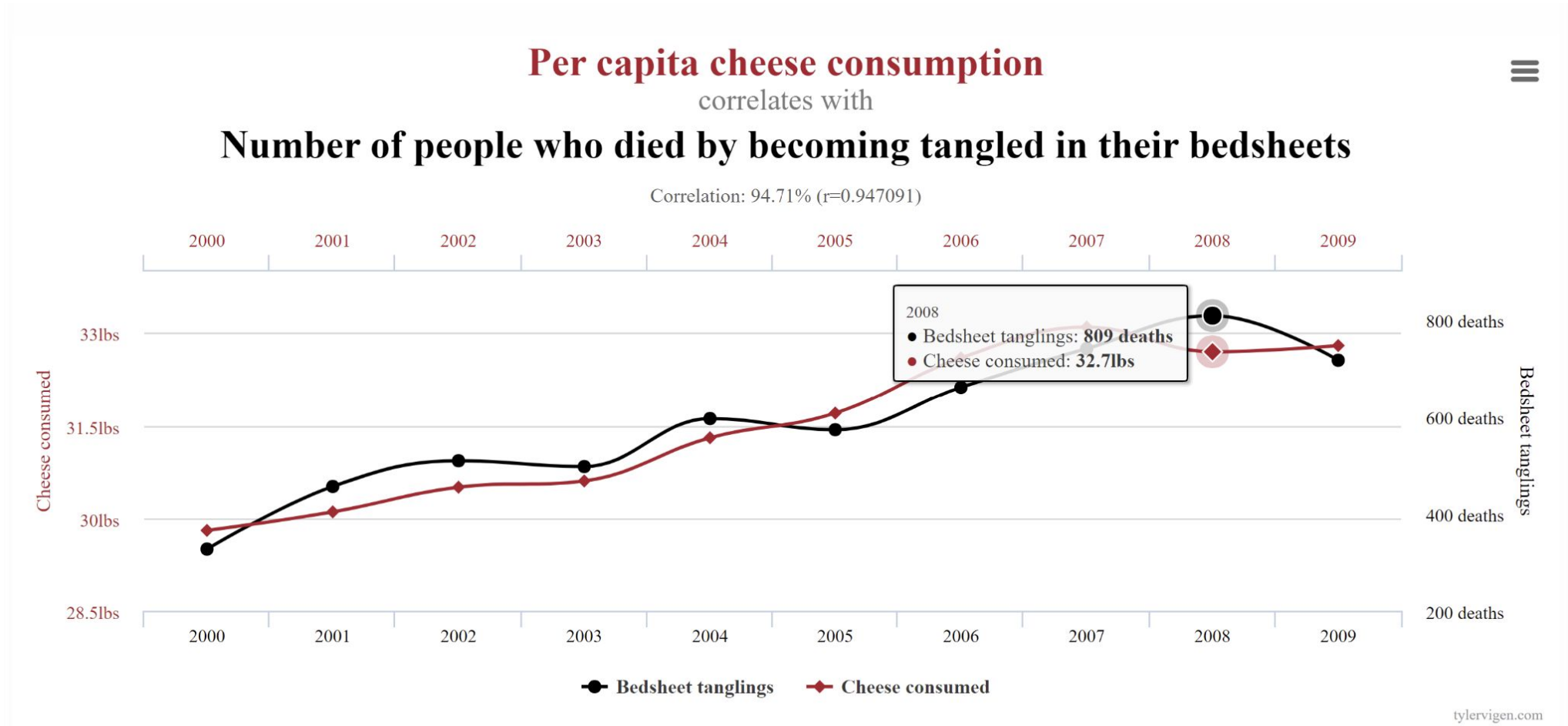
Can you guess the y-axis?



Data sources: U.S. Department of Agriculture and Centers for Disease Control & Prevention

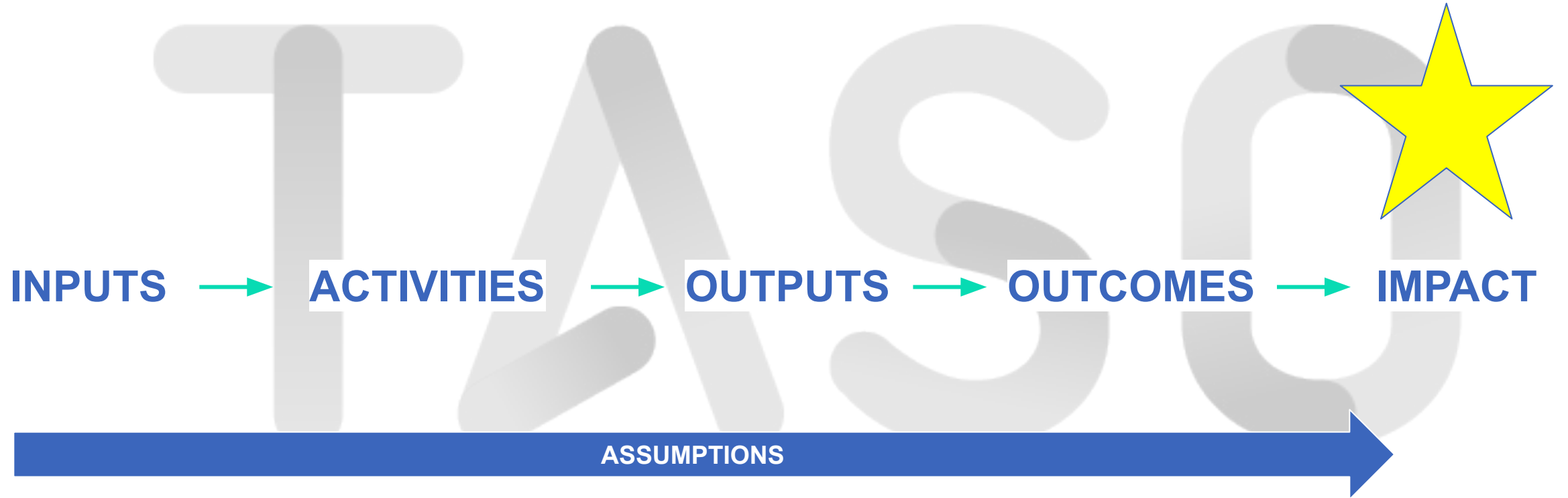
tylervigen.com

Can you guess the y-axis?

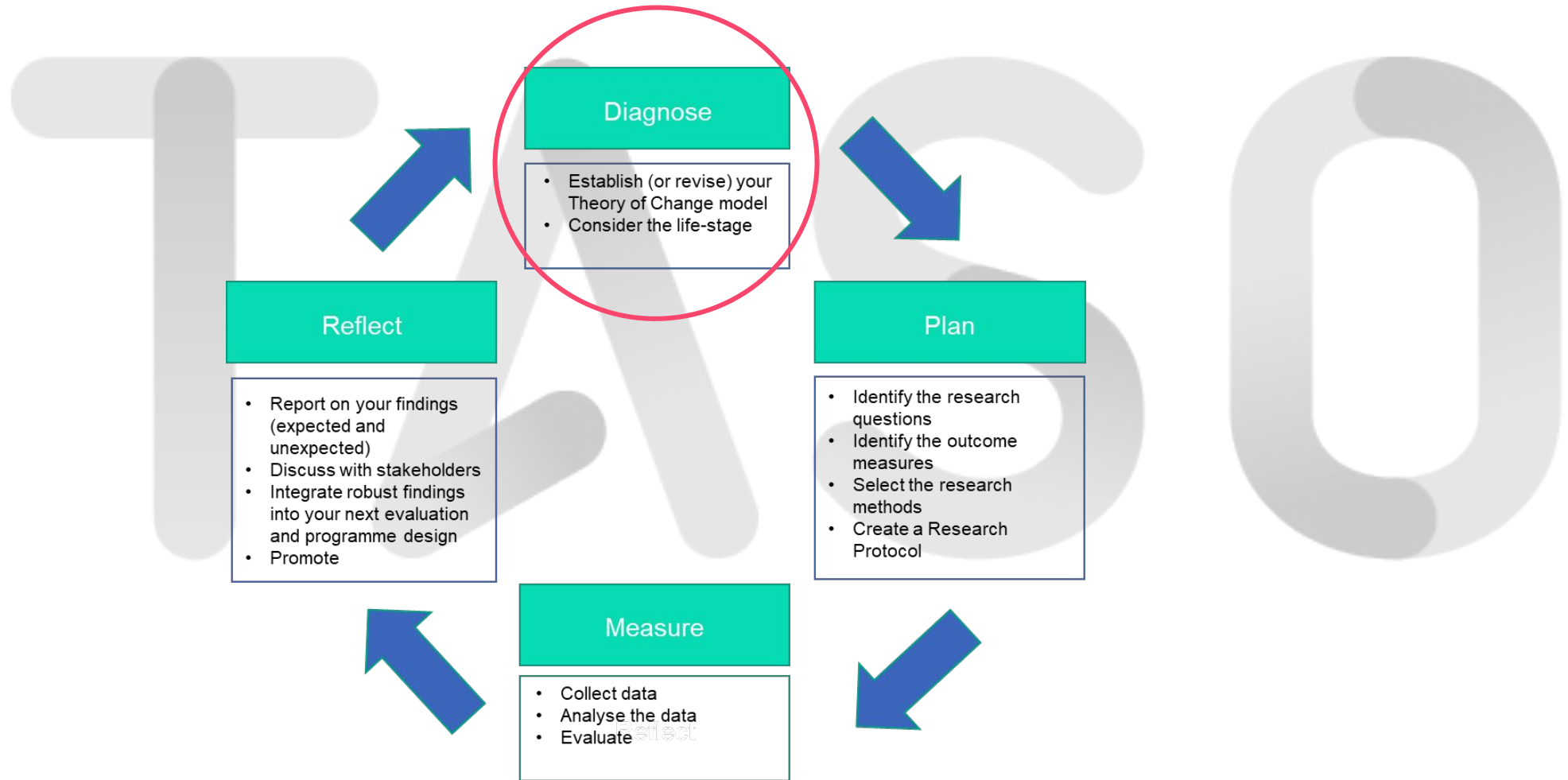


Data sources: U.S. Department of Agriculture and Centers for Disease Control & Prevention

What is a theory of change (ToC)

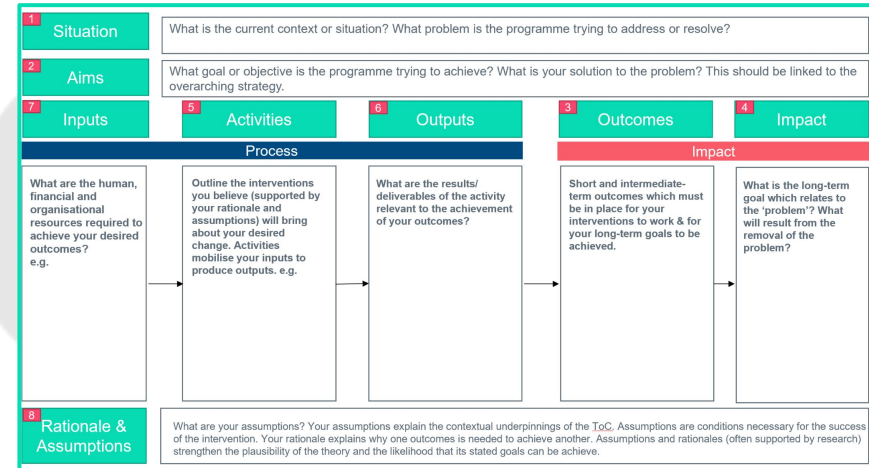


The evaluation cycle



Approach to Theory of Change

CORE ToC

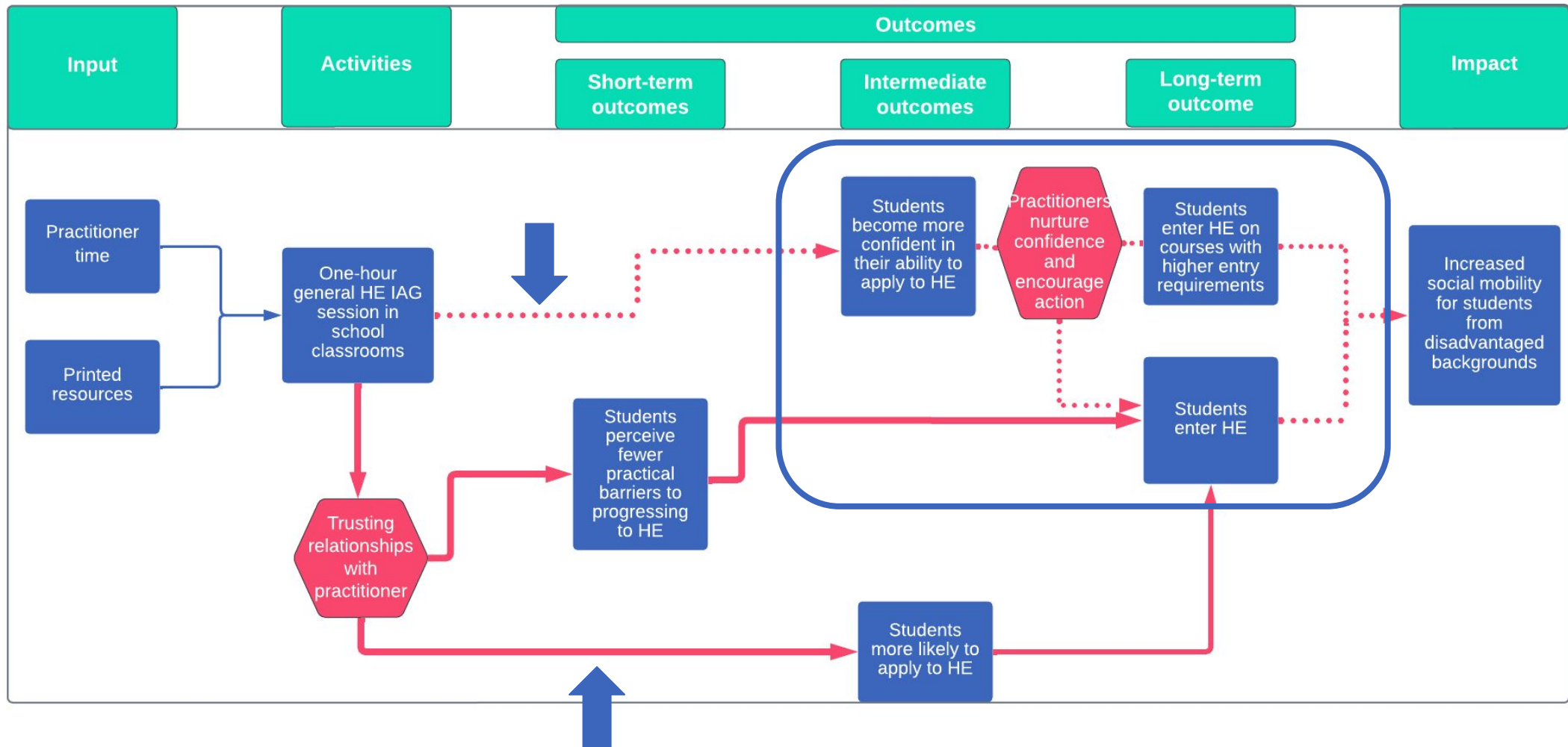


ENHANCED ToC



Input	EXPANDED THEORY OF CHANGE UNDERPINNING DOCUMENT
	VERSION Add version number/date here and any notes on updates/changes
Practitioner time	NAME Provide the name or a phrase that describes the intervention.
Printed resources	WHY IS THE INTERVENTION BEING RUN? Describe any rationale, theory, or goal of the elements essential to the intervention.
	WHO IS THE INTERVENTION FOR? Describe the participants or beneficiaries
	WHAT IS THE INTERVENTION?

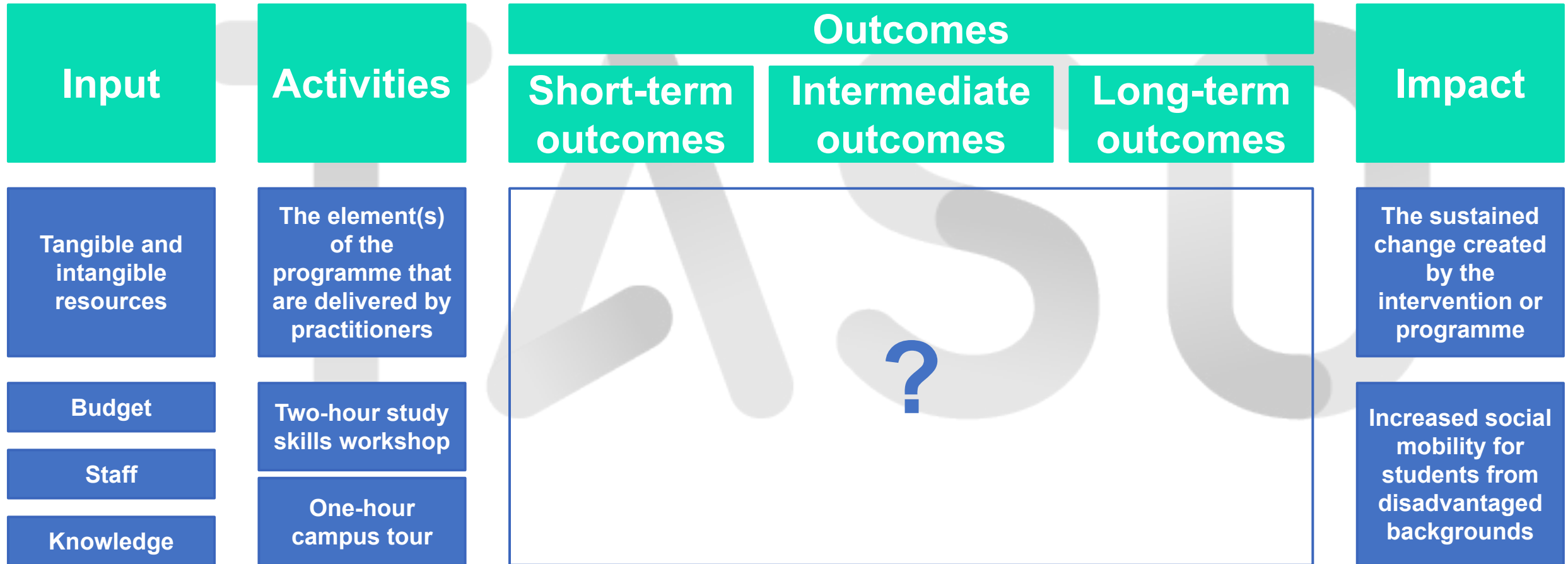
Enhanced Theory of Change diagram



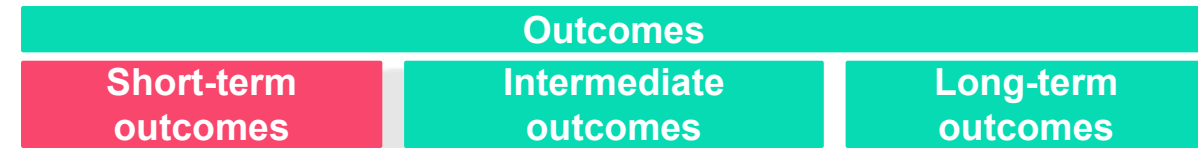
Enhanced Theory of Change underpinning narrative

ENHANCED THEORY OF CHANGE UNDERPINNING NARRATIVE
<p>VERSION</p> <p>Add version number/date here and any notes on updates/changes</p>
<p>NAME</p> <p>Provide the name or a phrase that describes the intervention.</p>
<p>WHY IS THE INTERVENTION BEING RUN?</p> <p>Describe any rationale, theory, or goal of the elements essential to the intervention.</p>
<p>WHO IS THE INTERVENTION FOR?</p> <p>Describe the participants or beneficiaries</p>
<p>WHAT IS THE INTERVENTION?</p> <p>Materials: Describe any physical or informational materials used in the intervention, including those provided to participants or used in intervention delivery or in training of intervention providers. Provide information on where the materials can be accessed (e.g. online appendix, URL).</p> <p>Procedures: Describe each of the procedures, activities, and/or processes used in the intervention, including any enabling or support activities.</p>

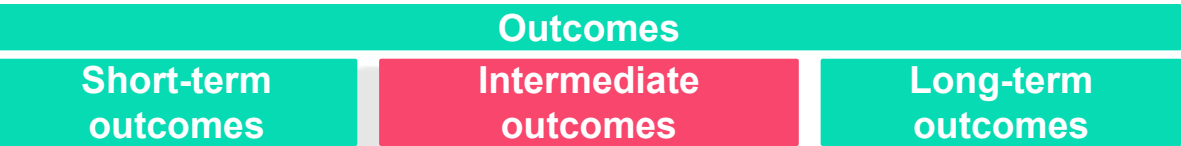
Enhanced Theory of Change



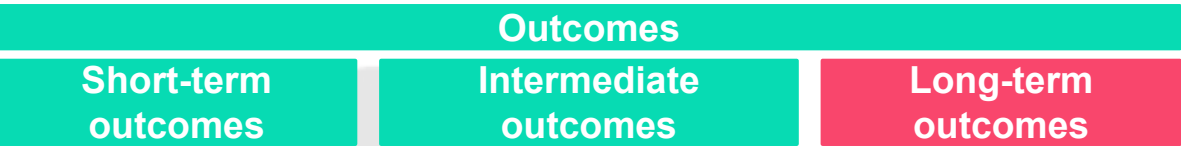
Short-term outcomes



Intermediate outcomes



Long-term outcomes



Activity

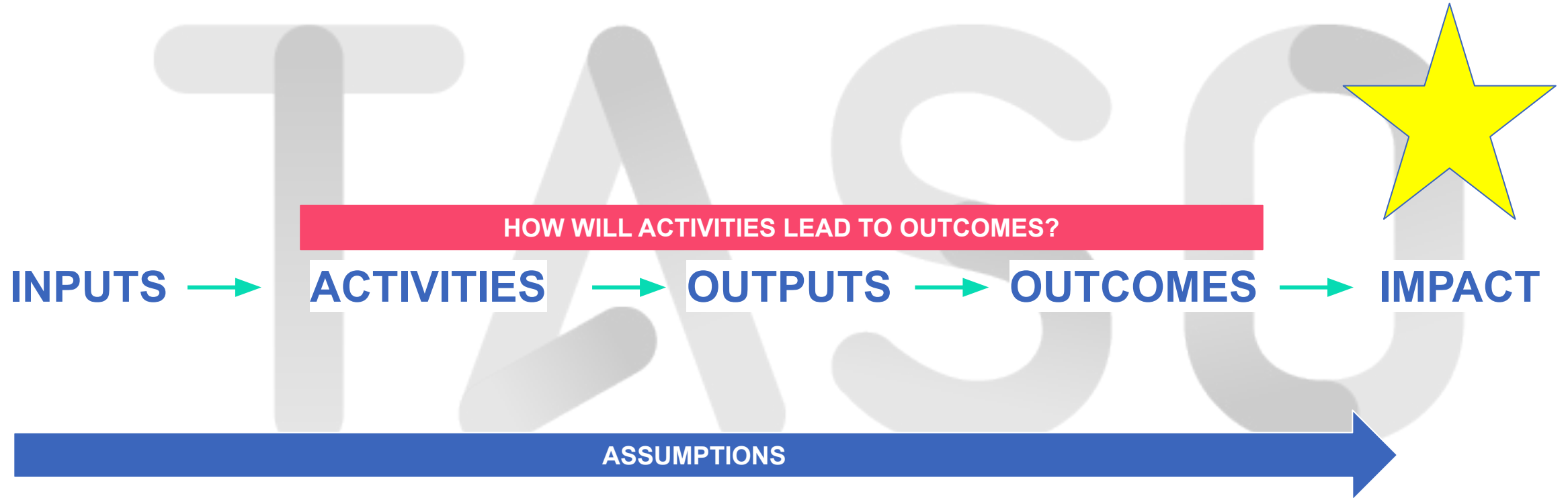
Activity worksheet

Input	Activities	Outcomes			Impact
		Short-term outcomes	Intermediate outcomes	Long-term outcome	
THEORY OF CHANGE KEY					

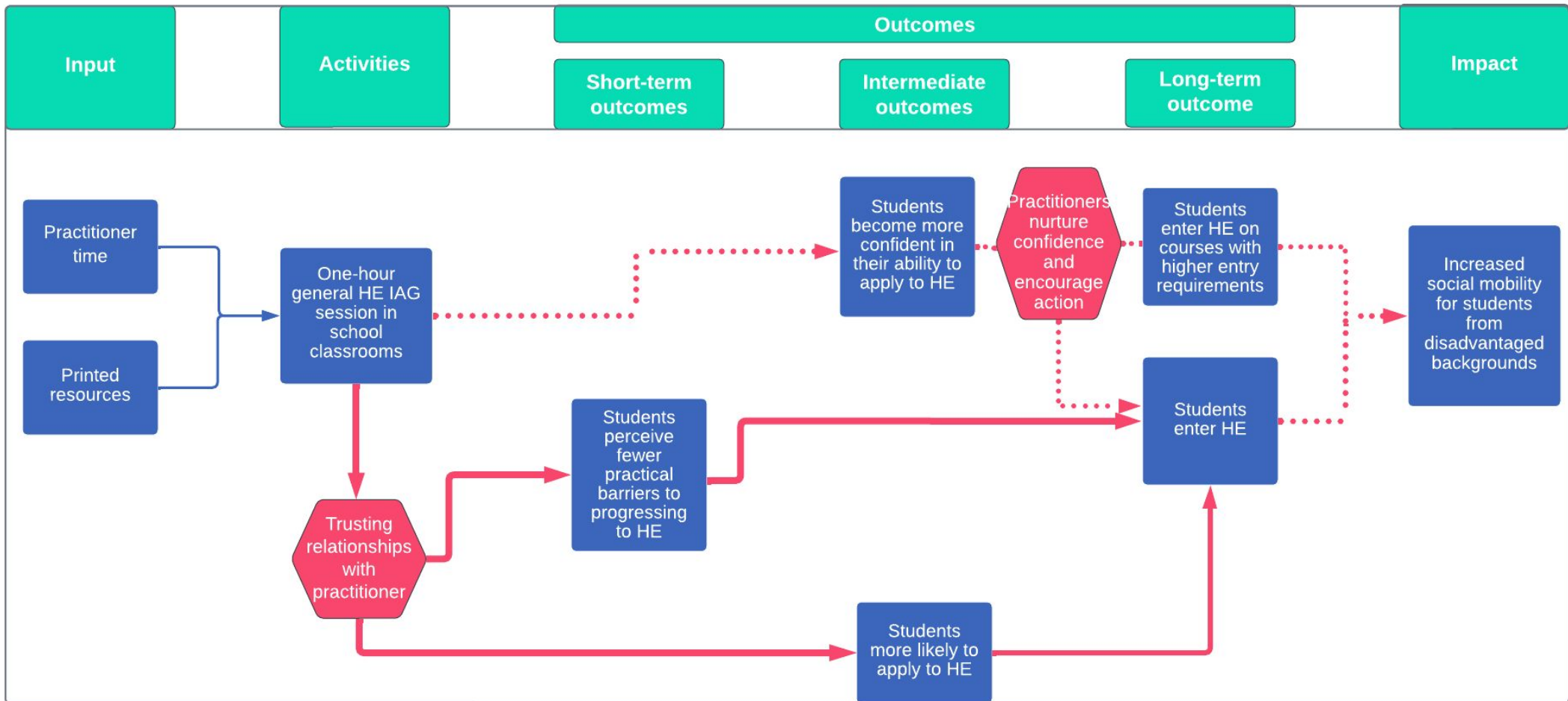
Activity instructions

- Populate the activity and outcomes section of the blank Theory of Change diagram on page 3

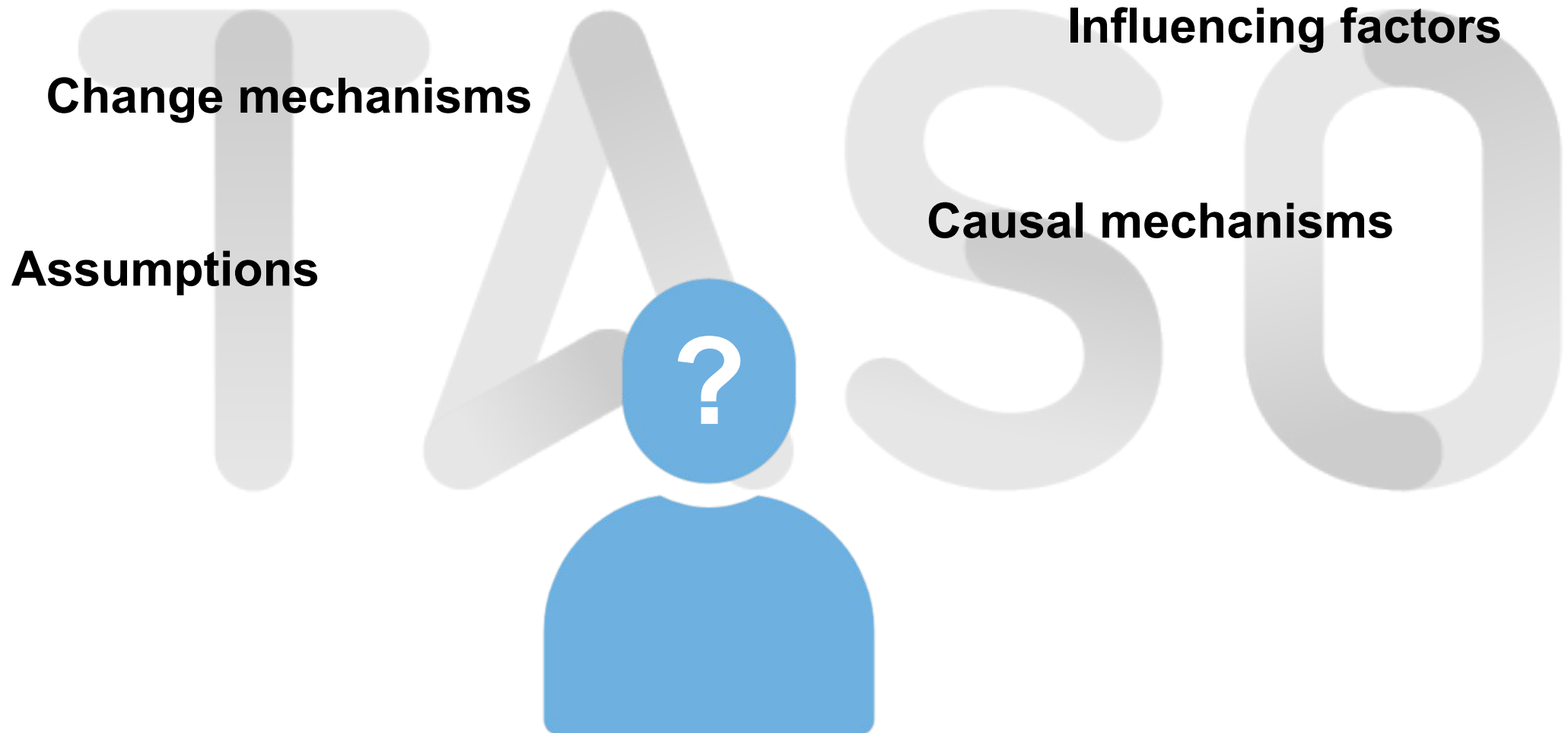
Non-linear Theories of Change



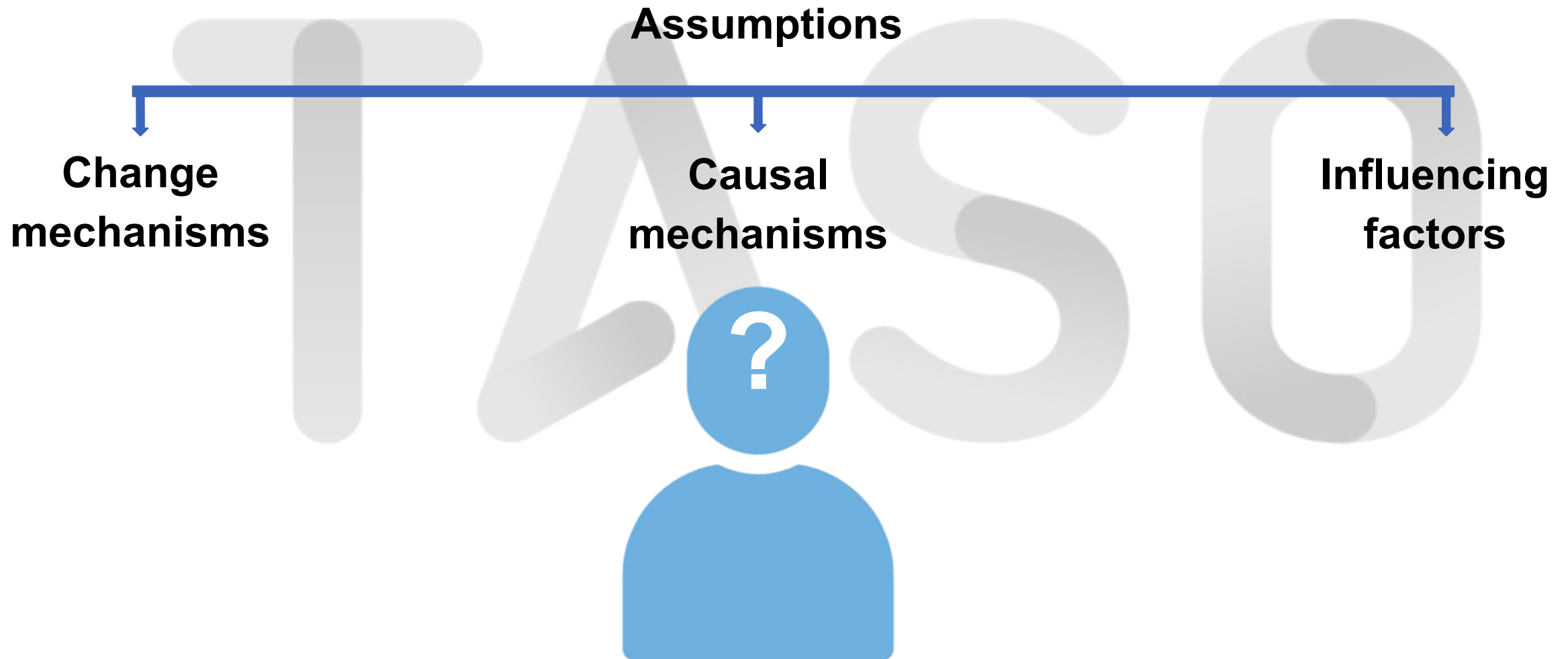
Assumptions are non-linear



But what are these terms mean?



But what are they?



Assumptions

The beliefs and expectations that underpin a Theory of Change - how a programme will work and what outcomes it will achieve

ACTIVITY



STUDENT UNDERSTANDS FEEDBACK

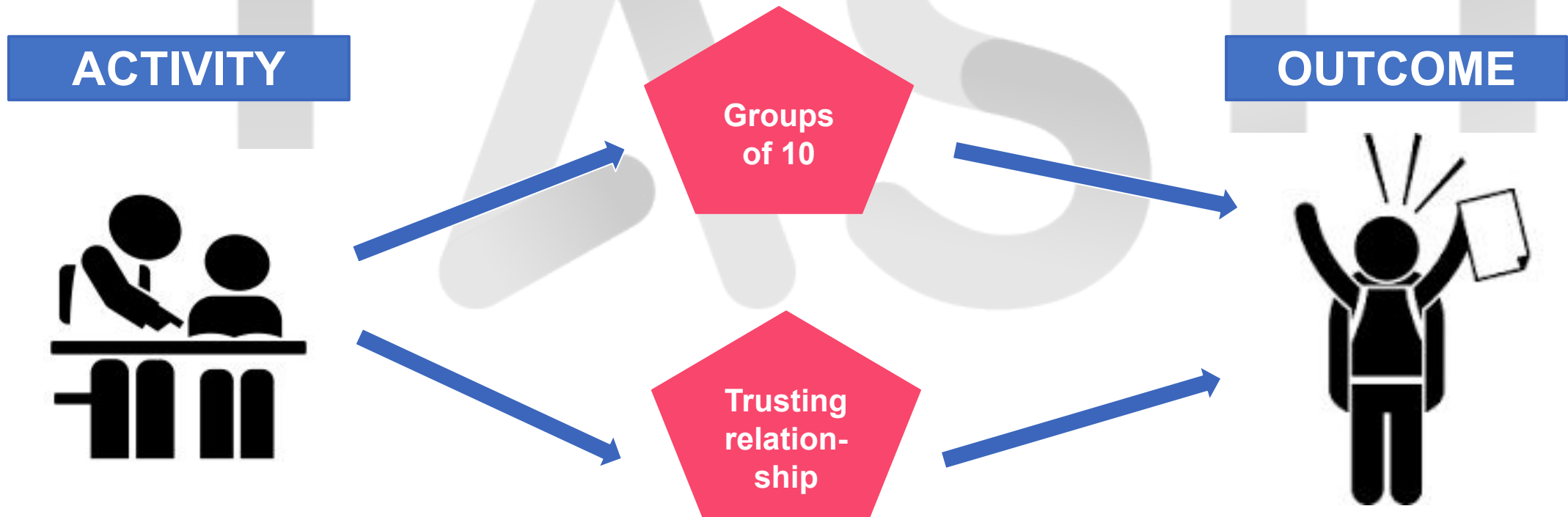
STUDENT APPLIES KNOWLEDGE

OUTCOME

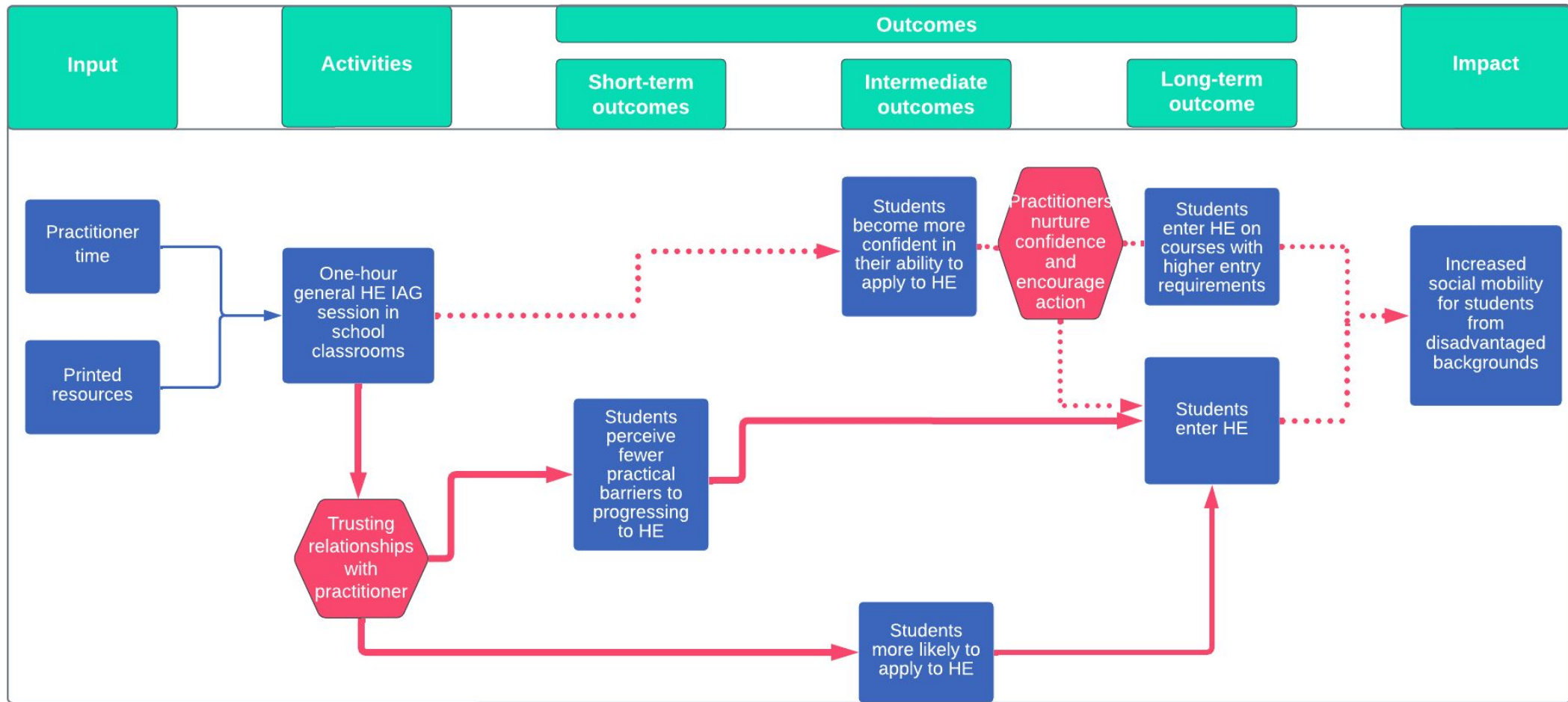


Change mechanisms

The underlying strategies and processes designed to bring about change in a programme's desired outcomes



Enhanced Theory of Change diagram



Activity

Activity worksheet

The diagram shows a process flow with 'Input' and 'Outcomes' boxes. Two text boxes are overlaid on the diagram, one for 'CHANGE MECHANISMS' and one for 'ASSUMPTIONS'.

CHANGE MECHANISMS
For each link/connection that is characterised as a change mechanism in the diagram, please state outline the mechanism below:

Change mechanis

- The young Ambassa change in
- The evide from runn

Change mechanis

ASSUMPTIONS
For each link/connection that is characterised as an assumption in the diagram, please state outline the assumption below:

Assumption 1

- We assume students will attend the session and engage with the material being presented...
- This assumption is based on previous experience of delivering similar sessions in schools...

Assumption 2

Activity instructions

- Think about the links between the activities and outcomes and try to identity one (or more!) causal mechanism and one assumption that underpin the connections

Activity instructions

- Skip to page 9-11 and further outline the change mechanisms/assumptions
- explaining how the activity/programme is expected to lead to the anticipated outcomes

Enhanced Theory of Change (EToC) template

Questions?



Q2: I know what a change mechanism is and how to use it in Theory of Change development

① Start presenting to display the poll results on this slide.